

Company Name: _____ **Contact Name:** _____

Mailing Address: _____

City: _____ **State/Province:** _____ **ZIP/Postal Code:** _____ **Country:** _____

Telephone: Country code: () _____ **Fax: Country code: ()** _____

Email: _____ **Website URL:** _____

Bill to Company (if different from above)

Billing Company Name ("Agency"): _____ **Agency Contact Name:** _____

Mailing Address: _____

City: _____ **State/Province:** _____ **ZIP/Postal Code:** _____ **Country:** _____

Telephone: _____ **Fax:** _____

Agency Contact Email: _____ **Website URL:** _____

Company agrees with Diversified Communications ("Diversified") that so long as it is in good standing under its separate 2022 Exhibit Space Contract agreement ("Exhibit Contract") for Geo Week ("Event") and provided it pays the below noted fees upon demand and submits marketing materials to Diversified as requested in accordance with the timeline indicated to it in writing by its assigned Diversified salesperson, it shall receive the below described Marketing Opportunities prior to or at the Event and on the Event's website at www.geo-week.com/. Ancillary marketing opportunities are only available to Exhibitors, unless approved by Diversified in writing. Exhibitors reserving marketing opportunities must remain in good standing under their separate Exhibit Contract, if applicable, to receive the marketing described herein. Termination of a Company's Exhibit Contract for any reason shall serve to immediately terminate this Contract. Advertisers who are not Exhibitors who reserve meeting rooms, by their below signature, hereby agree to terms (including. The benefits and requirements for some opportunities are subject to change based upon health and safety regulations in effect when the Event opens. Notice of material changes will be communicated to Company promptly. In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

Marketing Opportunities are described in more detail at www.geo-week.com/exhibitor/marketing-ops. Requirements and limitations listed at this link are incorporated herein by reference.

Inventory for ALL marketing opportunities is limited and until payment is received your reservation is not confirmed.

	Opportunity Description	Cost per item	
SPECIAL EVENT SPONSORSHIPS			
<input type="checkbox"/>	Welcome Happy Hour (2 available)	\$5,000	
<input type="checkbox"/>	Networking Reception (2 available)	\$10,000	
<input type="checkbox"/>	Coffee Break	\$2,500	
		Sub-Total	\$
PRE-EVENT AND EVENT EXPOSURE			
<input type="checkbox"/>	Matchmaking App/Lounge Sponsor	\$15,000	
		Sub-Total	\$

	Opportunity Description	Cost per item	
ONSITE BRANDING SPONSORSHIPS			
<input type="checkbox"/>	Bag Sponsor	\$6,000	
<input type="checkbox"/>	Lanyard Sponsor	\$4,000	
<input type="checkbox"/>	Back of Badge Sponsor	\$4,000	
<input type="checkbox"/>	Exhibit Hall Theater / Product Preview presentation	\$1,200	
<input type="checkbox"/>	Conference Seat Drop	\$1,200	
<input type="checkbox"/>	Conference Commercial	\$1,250	
		Sub-Total	\$
GEO WEEK EVENT COVERAGE			
<input type="checkbox"/>	Feb. 5th SHOW DAILY- Pre- Event – EXCLUSIVE	\$1,500	
<input type="checkbox"/>	Feb. 6th: SHOW DAILY- Day 1 – EXCLUSIVE	\$1,500	
<input type="checkbox"/>	Feb 7th: SHOW DAILY - Day 2 – EXCLUSIVE	\$1,500	
<input type="checkbox"/>	Feb. 9th: Geo Week Newsletter : Special Edition 1 logo of 5 on 728x90 Banner Ad	\$1,000	
<input type="checkbox"/>	Exhibitor Listing Upgrade on event website	\$1,000	
<input type="checkbox"/>	New Product Guide	\$2,000	
<input type="checkbox"/>	Pre-Event Dedicated Email	\$3,500	
<input type="checkbox"/>	Post-Event Dedicated Email	\$3,500	
		Sub-Total	\$

Total Items: _____ Grand Total: \$: _____

Materials Information

Failure of Exhibitor to remit its content and materials to the proper Diversified representative on the Materials Due Date (which will be timely shared with Exhibitor's Contact Person) may result in delay or cancellation of the marketing requested (without refund). Campaign Start and End Dates as well as Material Due Dates shall be mutually agreed upon subject to reasonable modification by advance written notice to Exhibitor's Material Contact Person.

Materials Contact Name: _____ Email Address: _____

Payment Terms

Marketing opportunities will be reserved, if a chosen opportunity is still available, when Diversified receives this completed contract via email and your payment is made in full. Total cost due is payable to Diversified Communications upon receipt of an invoice, which will include other instructions regarding the particulars of payment all of which shall be incorporated into this contract as if stated herein. Alternatively, you may forward a check along payable in US funds to Diversified Communications, P.O. Box 79365, Baltimore, MD 21279-0365 prior to receiving an invoice. Please reference the invoice number (if known) or show code (i.e. Geo Week) on your payment.

Payments received for marketing opportunities are non-refundable.

Signature below of a Company representative confirms Company's agreement with the Terms and Conditions for Marketing Opportunities set forth at **Exhibit A** www.divcom.com/exa-marketing-contract, which terms are incorporated herein by reference, and in the event that an Agency is billed and signs, on its own behalf as well.

Signature: _____ Title: _____

Print Name: _____ Company Name: _____ Date: _____

Email your completed and signed Contract to your Sales Representative