



AECNEXT

INTERNATIONAL
LIDAR
MAPPING FORUM

SPAR3D

FEBRUARY 6-8, 2022
DENVER CO - USA
geo-week.com

2022 MARKETING OPPORTUNITIES

GEO WEEK KICKOFF Welcome Happy Hour (2 available).....\$5,000

Host the ever-popular opening Welcome Happy Hour on the show floor. Wine and beer open bar provided by sponsor.

- 300 x 250 Advertisement on Geo Week event website through February 8, 2022
- On-site Acknowledgement at Keynote, On-site Signage, Logo featured on Show App, and Event Website
- Custom mobile app push notification message sent prior to the Happy Hour

SOLD OUT

Elevated Networking Reception (1 available).....\$10,000

Welcome industry friends, partners and business prospects to "the" networking event of the Expo. We'll do the planning and you get to share a few words with the audience as an event sponsor. Reception takes place the evening of Monday, February 7 in the Hyatt's Former Saint Craft Kitchen & Taps in the Hyatt

- 300 x 250 Advertisement on Geo Week event website through February 8, 2022.
- On-site Acknowledgement at Keynote, On-site Signage, Logo featured on Show App, and Event Website
- Custom mobile app push notification message sent prior to the reception.

Coffee Break.....\$2,500

Gain valuable exposure as the exclusive coffee break sponsor on one or both expo hall days. Coffee breaks are hosted on the exhibit hall floor when the hall opens and the final hour prior to closing.

- 300 x 100 Advertisement on Geo Week event website through February 8, 2022.
- On-site Acknowledgement at Keynote, On-site Signage, Logo featured on Show App, and Event Website.

SOLD OUT

Lanyard Sponsor (1 available).....\$4,000

Showcase your brand throughout the event by sponsoring 1,000 lanyards with two metal bulldog clips to be distributed at Registration.

Sponsor is responsible for production and shipping. Design is subject to event management approval.

NEW! New Product Guide.....\$1,200

Limited opportunity to be featured in an online Geo Week Product Guide: a snapshot of the newest innovations and technologies within the geospatial, 3D tech and AEC markets. Guide will feature your company logo, picture and brief description on the Geo Week event site, and linked in email and social media promotions to attendees, and on the event mobile app.

Mobile App + Matchmaking Lounge (EXCLUSIVE).....\$15,000

Elevate your brand by being the exclusive mobile app sponsor, complete with AI-powered matchmaking software and an onsite lounge. This opportunity gives your company exposure through mobile app branding, push pin notifications and signage onsite.

Bag Sponsor (EXCLUSIVE).....\$6,000

Your logo will appear on the official show bag distributed to conference attendees.

Sponsor will need to provide logo for bag. Event management to produce the bag.

SOLD OUT

Back of Badge Sponsor.....\$4,000

Printed image on the back of all badges. Image is designed by sponsor, can include logo/booth number/featured product/etc.

Sponsor will need to provide logo for bag. Event management to produce the bag.



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2022 MARKETING OPPORTUNITIES

Exhibit Hall Theater / Product Preview presentations..... **SOLD OUT** 200.00

Present a product preview or short 15 minute presentation within our Exhibit Hall theater. Space is limited!

Conference Seat Drop (Keynote) ^(1 available) ~~(2 available)~~..... \$1,200

Spread your company's target message to highly qualified conference attendees.

A maximum of 1 session per company per day. Session must be selected and communicated in writing to event management. Sponsor is responsible for producing the printed pieces, shipping and distribution throughout the selected session.

Conference Commercial (6 available per day)..... \$1,250

Reach a targeted audience with your commercial and encourage them to visit your booth.

Session must be selected and communicated in writing to event management. Sponsor responsible for producing the commercial and sending it to event management by February 1, 2022.

GEOWEEK EVENT COVERAGE

2/5: SHOW DAILY - Pre-Event (EXCLUSIVE)..... \$1,500

Have your company prominently featured on the pre-event show daily!

Sponsorship includes 728x90 mid-article ad, 300 x 250, medium rectangle ad

2/6: SHOW DAILY - Day 1..... \$1,500

Be front of mind on Day 1 of the inaugural Geo Week! Exclusive sponsors receive a 728x90 mid-article ad, 300x250 medium rectangle ad

2/7: SHOW DAILY - Day 2..... \$1,500

Head in to Day 2 ahead of your competitors. Exclusive sponsors receive a 728 x 90 mid article ad, 300 x 250 medium rectangle ad

2/9: Geo Week Newsletter: Special Edition - Event Coverage..... \$1,000

Be featured in our Special Edition: Geo Week Newsletter : 5 company logos will be featured in 2 728x90 banner ad slots. **10 logo slots are available, first come first reserved!**

Premium Event Website Listing..... \$1,000

In addition to the included standard, exhibitor list elements (Company name, Booth number, URL, 3 Product categories, Company description, Company logo, Company email, and Social media links) you will be able to upload up to three videos.

Pre-event - Dedicated Email (2 available)..... \$3,500

Email will be sent to all pre-registered/verified attendees from event. Sponsor must follow digital email guidelines provided.

Post-event Dedicated Email (4 available)..... \$3,500

Email will be sent to all pre-registered/verified attendees from event. Sponsor must follow digital email guidelines provided.