

2023



FEBRUARY 13 - 15, 2023 | DENVER CO - USA

geo-week.com

EXHIBITOR PROSPECTUS

The intersection of
geospatial +
the **built world**



Produced by Diversified Communications.



Presented by:

From the organizers of:



COMMERCIAL
UAV NEWS

COMMERCIAL
UAV EXP

GEO
BUSINESS

DESIGN
BUILD

DIGITAL CONSTRUCTION WEEK
INNOVATION IN THE BUILT ENVIRONMENT

TOTAL FACILITIES
ELEVATING HIGH PERFORMING ENVIRONMENT

asprs THE AMERICAN SOCIETY OF
PHOTOGRAMMETRY & REMOTE SENSING

MAPPS

USIB
U.S. INSTITUTE OF
BUILT ENVIRONMENT

CO-LOCATED EVENTS

About Geo Week

Geo Week represents the intersection of geospatial and the built world, the next step in the evolution of SPAR 3D, AEC Next, and International Lidar Mapping Forum - once independent entities that have come together to form a single encompassing event. The unification of these events was created as a response to the changing needs of built world and geospatial industry professionals, and to acknowledge the convergence of technology that is currently happening. New technological innovations, the need for remote workflows, and hardware breakthroughs are redefining expectations across teams, organizations, and entire industries.



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Smart Cities

AEC Innovations

The audience interested in this content is comprised of professionals in architecture, engineering and construction (AEC), who use technology to improve their workflows and bring efficiencies to their projects throughout the building lifecycle. Leveraging technologies including BIM, reality capture, automation, augmented reality and more, these innovators include past attendees of AEC Next, which is now part of Geo Week.

Lidar & Geospatial

This audience is comprised of professionals in surveying and mapping who are using airborne, terrestrial and related remote sensing technologies in their work. From the latest in lidar sensors to the broadening use cases for geospatial data, this audience is highly engaged in technical content and has grown over the more than 20-year history of the International Lidar Mapping Forum, which is now part of Geo Week.

3D Technology

From the latest in 3D scanning technologies to advanced software for processing and creating 3D visualizations, this audience is focused on the creation of 3D representations of the real-world through photogrammetry and laser scanning. For nearly two decades, this audience has been engaged in SPAR 3D, which is now part of Geo Week.

Facts & Figures

MORE THAN
140 COMPANIES
EXHIBITED AT GEO WEEK

1,890 professionals
from **49 U.S states**
and **25 countries**
attended in 2022

EXHIBITOR SATISFACTION & SALES



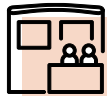
97%

were satisfied with the
quality of attendees at
their booths



95%

of exhibitors were
satisfied with exhibiting
at Geo Week



93%

of exhibitors expect
to generate sales as
a result of exhibiting



94%

said that Geo Week
was important to
their business



43%

of sales are expected
to be over \$100,000



84%

of companies said
they were able to
generate PR coverage
while at Geo Week



92%

of exhibitors stated they were
likely to return next year

Geo Week was an amazing opportunity to engage individuals from a number of different topic areas. A fantastic overall event for the industry.

Christopher McGinty
AMERICAVIEW, INC.

Geo Week is like Disney World for geospatial professionals. A place where spatial dreams come true.

Dr. Nik Smilovsky
BAD ELF

This show is a must... you can learn about solutions all the way from 3D point cloud collection to post-processing and delivery. BIM, AR/VR, aerial mapping and bathymetry are all represented, so there is definitely something for everyone at Geo Week.

Kris Berglundr
BLUE MARBLE GEOGRAPHICS

Sample Attending Organizations

AECOM	DroneDeploy	MAPPS	Teledyne Geospatial
AEye	Emesent	Maxar	TopoDOT
AirWorks	ESRI	Microdrones	Trimble
Allvision	Exxonmobil	NavVis	U.S. Geological Survey
Amazon	Exyn Technologies	Nearmap	Vectornav Technologies
Applanix Corporation	FARO Technologies, Inc	NV5 Geospatial	Velodyne Lidar
ASPRS	Fugro	Ouster	Verizon
Autodesk	General Motors	Outsight	Vexcel Imaging
AVEVA	GeoCue Group	Phase One	Woolpert
Balfour Beatty	GeoSLAM Ltd	Phoenix LiDAR Systems	World Geospatial Industry Council
Bentley Systems	Gessner Engineering	Pix4D	YellowScan
Black & Veatch	GreenValley International	Planet	Z+F USA, INC.
Blue Marble Geographics	Hensel Phelps	PointCab GmbH	ZELUS
Boston Dynamics	Hexagon	Reconstruct	
CALTRANS	Honeywell Aerospace	Revizto	
Cesium	Hyundai Motor Group	RIEGL USA, Inc.	
Chevron	Kaarta	Sanborn Map Company	
Cintoo US Inc.	Kleinfelder	Sanveo Inc.	
ClearEdge3D	L3Harris	Septentrio, Inc.	
CUBE	Leica	SIMACTIVE INC.	
Datum Tech Solutions	LIDARUSA	Southern Company	
Dewberry	Lockheed Martin	StructionSite	
DJI	LUMINAR TECHNOLOGIES	Surdex Corporation	
Draper	Major League Baseball	TCarta	

SEE ALL 800+
COMPANIES THAT
ATTENDED

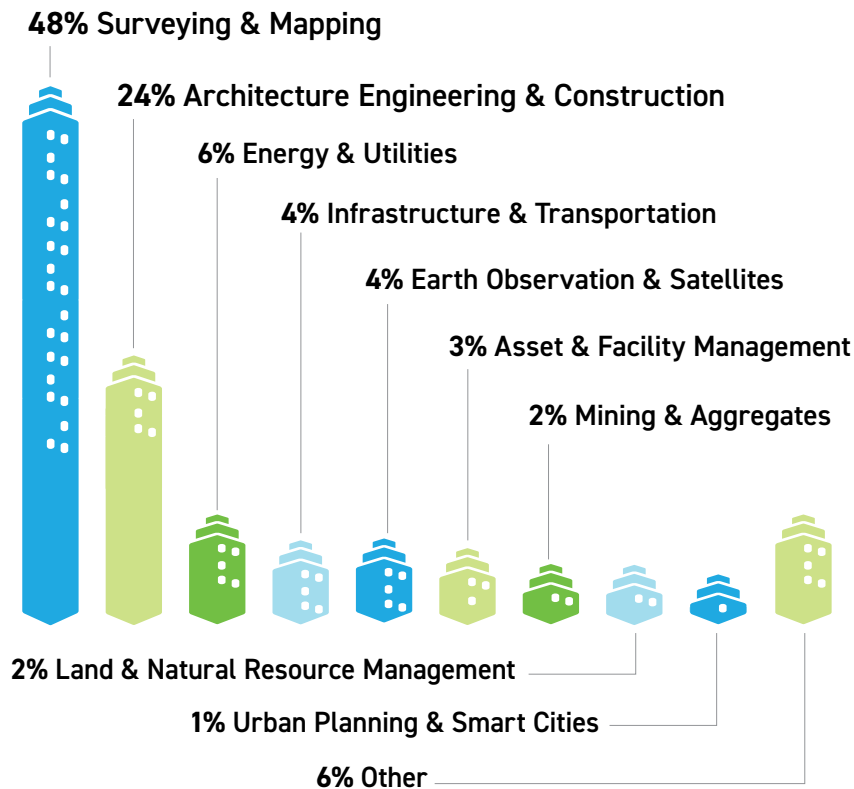


SAMPLE JOB TITLES

Aerial LiDAR Project Manager	Director of Systems Engineering	GIS Engineer	Product Manager	Engineer
Aerospace Engineer	Facilities Manager	GIS/UAS Specialist	Program Director	Virtual Design & Construction Manager
Airborne Acquisition Manager	Federal Geospatial Director	Hydrogeologist	Project Architect	VP & Chief Scientist
Architect	Field Survey Manager	Innovations Manager	Project Geophysicist	VP Imaging Systems
BIM Manager	Flight Operations Manager	Integrations Engineer	R&D Scientist	VP Innovation
BIM/VDC Manager	Geodesist	IT Director	Reality Capture Team Leader	VP of Geospatial Services
Civil Engineer	Geomatics Analyst	Lidar Product Leader	Remote Sensing Director	VP Operations
Data Scientist	Geoscientist	Mapper	Senior Systems Engineer	VP of AEC Enterprise Solutions
Data Systems Manager	Geospatial Program Director	Mechanical Engineer	Solutions Architect	
Director of Operations and Technology	GIS Analyst/Photogrammetrist	Mgr of Reality Capture	Spatial Data Scientist	
Director of Lidar & Remote Sensing		Mobile Survey Specialist	Structural Engineer	
		Operations Director	Surveyor and Mapper	
		Photogrammetrist	UAS Senior Solutions	

Industry Breakdown

Top Industries



Top AEC Audience Interests:

- BIM
- 3D Visualization
- Reality Capture
- Point Clouds
- AEC Workflows
- Photogrammetry
- Digital Twins

Top Lidar & Geospatial Audience Interests:

- Lidar
- Aerial Mapping
- Photogrammetry
- Point Clouds
- Remote Sensing
- UAV/UAS
- Topo/Bathy

Top 3D Audience Interests:

- Lidar
- Point Clouds
- 3D Visualization
- Digital Twins
- SLAM
- Reality Capture
- Sensors

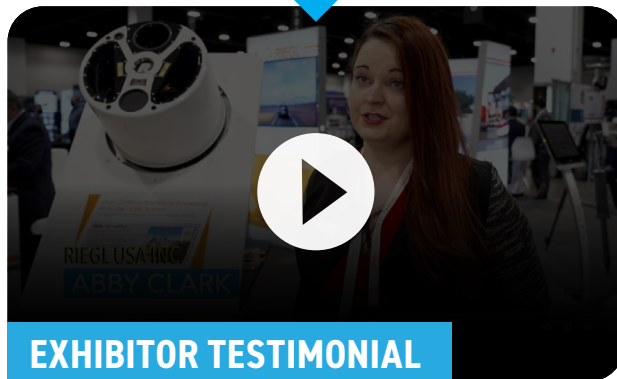
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